Contract Agreement Between:

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498129 /	06367952

Product
NRSC-HELLER 4 SENATE

Contract Dates	Estimate #
10/10/12 - 10/16/12	

Advertiser	Original Date / Revision
NRSC Heller For Senate	10/10/12 / 10/10/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 2	KVVU	10/11/12	10/11/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$725.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	---1---	1	$725.00							
N 3	KVVU	10/15/12	10/15/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$725.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	1------	1	$725.00							
N 4	KVVU	10/12/12	10/12/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	----1--	1	$700.00							
N 5	KVVU	10/15/12	10/16/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	MT-----	2	$700.00							
N 6	KVVU	10/11/12	10/12/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	$550.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	---TF--	2	$275.00							
N 7	KVVU	10/16/12	10/16/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-1-----	1	$275.00							
N 8	KVVU	10/11/12	10/11/12	Fox 5 News at 5	5-530p		:30			NM	1	$550.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	---1---	1	$550.00							
N 9	KVVU	10/16/12	10/16/12	Fox 5 News at 5	5-530p		:30			NM	1	$550.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-1-----	1	$550.00							
N 10	KVVU	10/11/12	10/11/12	MORE Access	630-7pm		:30			NM	7	$3,975.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	---1---	1	$400.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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25-TV 5 Drive
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(702)435-5555

Contract / Revision	Alt Order #
498129 /	06367952

Contract Dates	Product	Estimate #
10/10/12 - 10/16/12	NRSC-HELLER 4 SENA	

Advertiser	Original Date / Revision
NRSC Heller For Senate	10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/08/12-10/14/12		MORE Access	630-7pm	----Th-----	:30		~~$400.00~~	NM		
See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8												
2	KVVU	10/12/12-10/12/12		MORE Access	630-7pm	------F----	:30		$400.00	NM		
Ⓜ MG for 10.1,15.1,13.2,13.1,12.1,14.1												
3	KVVU	10/12/12-10/12/12		Extra	M-F 7-730p	------F----	:30		$625.00	NM		
Ⓜ MG for 10.1,15.1,13.2,13.1,12.1,14.1												
4	KVVU	10/12/12-10/12/12		TMZ	730-8p	------F----	:30		$850.00	NM		
Ⓜ MG for 10.1,15.1,13.2,13.1,12.1,14.1												
5	KVVU	10/15/12-10/15/12		Extra	M-Sa 8-10p/Su 7-1M	----------	:30		$650.00	NM		
Ⓜ MG for 10.1,15.1,13.2,13.1,12.1,14.1												
6	KVVU	10/15/12-10/15/12		Prime After Baseball	M-Sa 8-10p/Su 7-1M	----------	:30		$825.00	NM		
Ⓜ MG for 10.1,15.1,13.2,13.1,12.1,14.1												
7	KVVU	10/12/12-10/12/12		Fox 5 News at 6pm	M-F 6-630pm	------F----	:30		$525.00	NM		
Ⓜ MG for 10.1,15.1,13.2,13.1,12.1,14.1												
8	KVVU	10/15/12-10/16/12		Extra	M-F 1:05-1:35am	MTu--------	:30		$100.00	NM		
Ⓜ MG for 10.1,15.1,13.2,13.1,12.1,14.1												
N 11	KVVU	10/16/12	10/16/12	MORE Access	630-7pm		:30			NM	1	$400.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/15/12	10/21/12	-1----- / 1	$400.00							
N 12	KVVU	10/11/12	10/11/12	Extra	M-F 7-730p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/08/12	10/14/12	---1--- / 1	$625.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/08/12-10/14/12		Extra	M-F 7-730p	----Th-----	:30		~~$625.00~~	NM		
See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8												
N 13	KVVU	10/15/12	10/16/12	Extra	M-F 7-730p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/15/12	10/21/12	MT----- / 2	$625.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		Extra	M-F 7-730p	MTu--------	:30		~~$625.00~~	NM		
See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8												
2	KVVU	10/15/12-10/21/12		Extra	M-F 7-730p	MTu--------	:30		~~$625.00~~	NM		
See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8												
N 14	KVVU	10/11/12	10/11/12	TMZ	730-8p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/08/12	10/14/12	---1--- / 1	$850.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/08/12-10/14/12		TMZ	730-8p	----Th-----	:30		~~$850.00~~	NM		
See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8												
N 15	KVVU	10/16/12	10/16/12	TMZ	730-8p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/15/12	10/21/12	-1----- / 1	$850.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		TMZ	730-8p	-Tu--------	:30		~~$850.00~~	NM		
See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8												
N 16	KVVU	10/15/12	10/16/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	$4,300.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/15/12	10/21/12	MT----- / 2	$2,150.00							
N 17	KVVU	10/13/12	10/13/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	$1,500.00

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10/10/12 - 10/16/12	NRSC-HELLER 4 SENA	

Advertiser	Original Date / Revision
NRSC Heller For Senate	10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	-----1-	1		$1,500.00					
N 18	KVVU	10/14/12	10/14/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	$850.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	------1	1		$850.00					
N 19	KVVU	10/14/12	10/14/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	1	$1,925.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	------1	1		$1,925.00					
N 20	KVVU	10/14/12	10/14/12	NFL Late Game	NFL Late Game		:30			NM	1	$8,500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	------1	1		$8,500.00					
N 21	KVVU	10/14/12	10/14/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	$1,275.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	------1	1		$1,275.00					
N 22	KVVU	10/14/12	10/14/12	BB League Championships	1pm-8pm		:30			NM	1	$3,250.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	------S	1		$3,250.00					
								Totals			26	$31,450.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/16/12	26	$31,450.00	$26,732.50
Totals	26	$31,450.00	$26,732.50

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6367952 TRF# 498129 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 09.33
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME POLI/NRSC-HELLER/R/SEN/NV REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAMS

3299 K. STREET NW, SUITE 200 SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER #_____ CONTRACT # 6367952 CLASS: NATL. LOCAL REGIONAL

PRDCT NRSC-HELLER 4 SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT10/12 OCT16/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT11/12 09.33

REP: TO ROSE
FR NIKKI
OK'D M1 SEE LINES 22-28
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRSC-DEAN HELLER FOR SENATE

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10		S	630P-700P	30		$400.00	10/11	10/11	0		THU	0
PROGRAM : MORE												
22		A	630P-700P	30		$400.00	10/12	10/12	1		FRI	1
PROGRAM : MORE												

ORD COM1: SPOTS N/A DUE TO DEBATE AND SPORTS. SEE MG. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-10 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-12 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-13 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-14 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-15 FOR 1 SPOT/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6367952 TRF# 498129 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 09.33
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	23	A	700P-730P	30		$625.00	10/12	10/12	1		FRI	1
	PROGRAM : EXTRA											
	ORD COM1: SPOTS N/A DUE TO DEBATE AND SPORTS. SEE MG. PRE-BOOKED PLS APPROVE.											
	PART OF A MAKEGOOD MADE UP OF LINES 22-28											
	24	A	730P-800P	30		$850.00	10/12	10/12	1		FRI	1
	PROGRAM : TMZ											
	ORD COM1: SPOTS N/A DUE TO DEBATE AND SPORTS. SEE MG. PRE-BOOKED PLS APPROVE.											
	PART OF A MAKEGOOD MADE UP OF LINES 22-28											
	25	A	900P-930P	30		$650.00	10/15	10/15	1		MON	1
	PROGRAM : EXTRA											
	ORD COM1: SPOTS N/A DUE TO DEBATE AND SPORTS. SEE MG. PRE-BOOKED PLS APPROVE.											
	PART OF A MAKEGOOD MADE UP OF LINES 22-28											
	26	A	930P-1000P	30		$825.00	10/15	10/15	1		MON	1
	PROGRAM : TMZ											
	ORD COM1: SPOTS N/A DUE TO DEBATE AND SPORTS. SEE MG. PRE-BOOKED PLS APPROVE.											
	PART OF A MAKEGOOD MADE UP OF LINES 22-28											
	27	A	600P-630P	30		$525.00	10/12	10/12	1		FRI	1
	PROGRAM : NEWS											
	ORD COM1: SPOTS N/A DUE TO DEBATE AND SPORTS. SEE MG. PRE-BOOKED PLS APPROVE.											
	PART OF A MAKEGOOD MADE UP OF LINES 22-28											
	28	A	105A-135A	30		$100.00	10/15	10/16	1		M-TU	1
	PROGRAM : EXTRA											
	ORD COM1: SPOTS N/A DUE TO DEBATE AND SPORTS. SEE MG. PRE-BOOKED PLS APPROVE.											
	PART OF A MAKEGOOD MADE UP OF LINES 22-28											
	12	S	700P-730P	30		$625.00	10/11	10/11	0		THU	0
	PROGRAM : EXTRA											
	13	S	700P-730P	30		$625.00	10/15	10/16	0		M-TU	0
	PROGRAM : EXTRA											
	CON COM1: MAX 1X DAY											
	14	S	730P-800P	30		$850.00	10/11	10/11	0		THU	0
	PROGRAM : TMZ											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6367952 TRF# 498129 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 09.33
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

:LINE#:	REP :LINE#:	:CD:	TIME PERIOD	: LGTH	: SEC	RATE	START DATE	END DATE	:SPTS: /WK:	WEEK INVT	DAYS	:TOTL: :SPTS:
15		S	730P-800P	30		$850.00	10/16	10/16	0		TUE	0

PROGRAM : TMZ
STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#10	MISSED:	THU/630P-700P	OCT11	30S	$400.00	(OCT10/12)
		BUY#12		THU/700P-730P	OCT11	30S	$625.00	
		BUY#13		M-TU/700P-730P	OCT15(2/WK)	30S	$625.00	
		BUY#14		THU/730P-800P	OCT11	30S	$850.00	
		BUY#15		TUE/730P-800P	OCT16	30S	$850.00	
			OFFER:	FRI/630P-700P	OCT12	30S	$400.00	PLS ADVISE.
			&	FRI/700P-730P	OCT12	30S	$625.00	
			&	FRI/730P-800P	OCT12	30S	$850.00	
			&	MON/900P-930P	OCT15	30S	$650.00	
			&	MON/930P-1000P	OCT15	30S	$825.00	
			&	FRI/600P-630P	OCT12	30S	$525.00	
			&	M-TU/105A-135A	OCT15	30S	$100.00	

CMT:SPOTS N/A DUE TO DEBATE AND SPORTS. SEE MG. PRE-BOOKED PLS APPROVE.

OCT/12 31450.00

CONTRACT TOTAL 31450.00
TOTAL SPOTS 26

MARKET TOTALS $157,250 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6367952
*** ORIGINAL REV#0 ***

OCT9/12 19.04
*** KVVU-TV ***

ADV #_____ ADV. NAME POLI/NRSC-HELLER/R/SEN/NV REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAMS

3299 K. STREET NW, SUITE 200 SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 498129 CONTRACT # 6367952 CLASS: NATL. LOCAL REGIONAL

PRDCT NRSC-HELLER 4 SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT10/12 OCT16/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT9/12 19.04

REP: TO ROSE
FR NIKKI
NEW NRSC HELLER FOR SENATE ORDER
TOTAL $31450
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRSC-DEAN HELLER FOR SENATE

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			500P-900P	30		$3,250.00	10/16	10/16	1		TUE	1
PROGRAM : NLCS												
2			600A-700A	30		$725.00	10/11	10/11	1		THU	1
PROGRAM : NEWS												
3			600A-700A	30		$725.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
4			700A-900A	30		$700.00	10/12	10/12	1		FRI	1
PROGRAM : NEWS												

10/18 430-8

REP HEADLINE# 6367952
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT9/12 19.04
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			700A-900A	30		$700.00	10/15	10/16	2		M-TU	2
PROGRAM : NEWS CON COM1: MAX 1X DAY												
6			900A-1000A	30		$275.00	10/11	10/12	2		TH-F	2
PROGRAM : MORE CON COM1: MAX 1X DAY												
7			900A-1000A	30		$275.00	10/16	10/16	1		TUE	1
PROGRAM : MORE												
8			500P-530P	30		$550.00	10/11	10/11	1		THU	1
PROGRAM : NEWS												
9			500P-530P	30		$550.00	10/16	10/16	1		TUE	1
PROGRAM : NEWS												
10			630P-700P	30		$400.00	10/11	10/11	1		THU	1
PROGRAM : MORE							N/A					
11			630P-700P	30		$400.00	10/16	10/16	1		TUE	1
PROGRAM : MORE						N/A						
12			700P-730P	30		$625.00	10/11	10/11	1		THU	1
PROGRAM : EXTRA												
13			700P-730P	30		$625.00	10/15	10/16	2		M-TU	2
PROGRAM : EXTRA CON COM1: MAX 1X DAY							N/A					
14			730P-800P	30		$850.00	10/11	10/11	1		THU	1
PROGRAM : TMZ												
15			730P-800P	30		$850.00	10/16	10/16	1		TUE	1
PROGRAM : TMZ							N/A					

REP HEADLINE# 6367952
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT9/12 19.04
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	16		1000P-1100P	30		$2,150.00	10/15	10/16	2		M-TU	2
	PROGRAM : NEWS CON COM1: MAX 1X DAY											
	17		1000P-1100P	30		$1,500.00	10/13	10/13	1		SAT	1
	PROGRAM : NEWS											
	18		800A-900A	30		$850.00	10/14	10/14	1		SUN	1
	PROGRAM : NEWS											
	19		900A-1000A	30		$1,925.00	10/14	10/14	1		SUN	1
	PROGRAM : NFL PREGAME											
	20		100P-400P	30		$8,500.00	10/14	10/14	1		SUN	1
	PROGRAM : NFL											
	21		1000P-1045P	30		$1,275.00	10/14	10/14	1		SUN	1
	PROGRAM : NEWS											

1250

OCT/12 31450.00

CONTRACT TOTAL 31450.00
TOTAL SPOTS 25

MARKET TOTALS $157,250 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*